



# WEEK OF GIVING

Volunteer. Give. Make an Impact.  
INSURANCE INDUSTRY CHARITABLE FOUNDATION

October 14 – 21, 2017  
United States and United Kingdom



**IICF Week of Giving** empowers the insurance industry to take a leadership role in community service through a dedicated week of volunteer projects in each of IICF's five regions. As the largest ongoing volunteer initiative in the insurance industry, IICF Week of Giving has been bringing together industry professionals for nearly twenty years, uniting colleagues, competitors and clients in giving back to their local communities.

**Join with thousands of industry associates for our most impactful week of the year by giving of your time, talent and resources to benefit local community nonprofits.**

## Volunteer

Since 1998, IICF supporters representing all facets of the insurance industry have contributed more than 240,500 volunteer hours, serving hundreds of nonprofits throughout the United States and United Kingdom. In 2016 alone, 8,500 Week of Giving volunteers, a record number, participated in more than 400 volunteer projects throughout 115 cities. Let's aim even higher in 2017!

### Build your volunteer team today by:

- Inviting others to join you
- Challenging other departments to form their own teams too – maybe even challenge to a friendly competition of number of hours volunteered
- Joining an existing team or project
- Inviting clients as a teamwork opportunity

*Enjoy a day of fun while helping others!*

## Give

Join IICF in raising funds and awareness to help provide every young child the opportunity to learn, read and write – regardless of economic means – by supporting the IICF Early Literacy Initiative. Early literacy is critical on a child's path of education, yet one of every three preschoolers arrive at kindergarten without the skills necessary for lifetime learning.

IICF has partnered with Sesame Workshop in developing the "Every Day is a Reading and Writing Day" literacy program. As leaders in this industry, we have the opportunity to share these free, bilingual resources and make an extraordinary impact on so many young lives.

Join the IICF literacy supporters by participating in a Week of Giving Early Literacy volunteer event or by [donating \\$10 at www.iicf.org/literacy](#).

## Make an Impact

Through the expansive network of IICF industry supporters and our collective impact, IICF aims to improve early literacy for the most vulnerable young children ages 5 and under. If each of us contributes \$10 to this vitally important cause, think of the impact we could make. Your \$10 donation can become \$100 and \$100 can turn into \$100,000 – or more!

*Your involvement in Week of Giving volunteer projects makes a meaningful impact to those in need, and helps IICF fulfill our mission of helping communities and enriching lives, together.*

## Join the IICF Conversation

Follow us on social media to keep up with the latest from IICF, including Week of Giving preparations.



Post your photos on social media and show your support of IICF using the hashtags:  
#IICFWeekofGiving #insurancegivesback  
#IICFinspiresliteracy #IICFreads

## It's easy to get started!

**Register your volunteer team and sign up for projects in your area at: [weekofgiving.iicf.org](http://weekofgiving.iicf.org)**

**For additional information on the IICF Week of Giving and opportunities in your region, please contact:**



[www.iicf.org](http://www.iicf.org)  
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